



AIAIAI and Brain Dead reunite for another limited edition drop of Tracks and UNIT-4

Global audio innovators AIAIAI and creative collective Brain Dead are joining forces once again for a highly limited collaboration that celebrates the energy of music culture and design-led expression. The release sees custom editions of AIAIAI's iconic Tracks headphones and UNIT-4 portable speakers, blending Brain Dead's distinctive visual universe with AIAIAI's uncompromising approach to audio performance.

Dropping November 21, 2025, the collaboration will be available exclusively via AIAIAI and Brain Dead's online stores, as well as select global retailers.

Following the success of their previous partnership, this new release pushes the collaboration into deeper sonic territory. Brain Dead's bold, genre-defying design language is embedded into AIAIAI's modular, sustainable technology - bringing together two worlds rooted in creative freedom and authentic community.

The limited edition Tracks headphones feature AIAIAI's signature 40mm driver units for precise, full-spectrum sound with a tight bass and detailed high-frequency notes, reimagined with Brain Dead's graphic sensibilities and colorful vision. Meanwhile, the UNIT-4 portable speakers offer studio level sound quality and wireless freedom from cables with custom design motifs exclusive to this release.

AIAIAI Co-Founder, Frederik Jørgensen, said: "Collaborating with Brain Dead always sparks something new—there's a shared belief in challenging conventions and staying true to creative identity. This continued partnership celebrates that freedom and the communities that inspire it."

This limited edition collaboration is a celebration of sound without borders - merging technology, design, and community into a single creative statement.

ENDS

About Brain Dead

Brain Dead is a creative collective of artists and designers from around the world. With its disruptive, graphic-led approach, the brand takes its cues from post punk, underground comics, skateboarding, and the spirit of subculture as a whole. Brain Dead is not one person, nor is it one idea. It sits in the space between people.

About AIAIAI

AIAIAI is a Danish audio company dedicated to empowering the future of music creation. With an ambition to break down technical, cultural and creative barriers, AIAIAI products fit the versatile needs of the modern music creator - on the road, in the studio, and on stage. Driven by a responsible design philosophy, and with a heritage in Scandinavian design, AIAIAI products are designed to last

Retailers:

ACD Gallery, Oneness, Complex, Dover Street (NY & LA), Crowdless, Beams Records, Momentum CA, Vegnonveg Juice TW, Highs and Lows, Carnival, Unfound, Brain Dead and AIAIAI.